

Marketing & Communications Officer – Germany

Are you ready to build and strengthen the presence of high-tech manufacturing companies in the German market, while shaping employer branding and driving growth through impactful marketing and communication?

This could be the opportunity you're looking for.

Andra Tech Group is a fast-growing group of companies specializing in high-precision mechanical components for high-tech industries such as semicon, packaging, food, automotive and aerospace. Our companies operate independently while benefiting from the strength, knowledge and collaboration within the group.

To support the growth of our German companies and strengthen our visibility in the German market, we are looking for a **Marketing & Communications Officer – Germany**

Your role

As Marketing & Communications Officer you are responsible for developing and executing marketing and communication activities for our German operating companies (Mayer, Innotec and RJ). Your focus lies on strengthening employer branding, increasing brand visibility and supporting commercial growth in the German market.

You translate the group-wide marketing strategy into locally relevant campaigns and work closely with local management, HR and sales teams in Germany.

Some examples of task can be:

- Manage LinkedIn presence and content for the German companies
- Support trade fairs and customer events
- Coordinate website updates and marketing materials
- Support recruitment marketing together with HR

In addition, you collaborate closely with marketing colleagues in the Netherlands to ensure alignment with the group-wide marketing approach. The role requires you to regularly work from our locations in Germany and from our headquarters in Oss, the Netherlands.

You report to [Jonas Keune-Stuis](#) Regional Director Germany and work in close cooperation with [Suzanne van der Veen](#) Manager Corporate Marketing & Communications .

Your profile

- Bachelor's degree and working experience in marketing and communications, preferably in a technical or industrial environment
- Strong understanding of employer branding and B2B marketing
- Able to work independently and coordinate multiple stakeholders
- Excellent written and verbal communication skills in German and English
- Dutch language skills are considered a strong advantage

What we offer

- A role with significant responsibility within an international and growing high-tech group
- Competitive salary depending on experience
- 32–40 hour work week
- Holiday allowance
- 30 vacation days (based on full-time employment)
- Travel allowance
- Solid pension scheme

Have we piqued your interest? Feel free to submit your application online right away. We look forward to hearing from you!